

BALMER
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BLOOM



EDITORIAL

Little did we imagine that the Novel Coronavirus / COVID-19 that originated in Wuhan, Hubei and created havoc in whole of China in December 2019 would turn into a global pandemic forcing countries to close down borders and take stringent steps to curb its spread. As of 19th March, more than 225,000 cases of COVID-19 have been reported in over 150 countries and territories, resulting in more than 9,200 deaths. Regions affected by major outbreaks include mainland China, Europe, Iran, South Korea and the United States. On 13th March, the World Health Organisation (WHO) announced that Europe had become the new epicenter of the pandemic. We are all aware how the virus spreads and that there are no medicines and no cure till date globally. WHO published some myth busters on its website <https://www.who.int/emergencies/diseases/novel-coronavirus-2019/advice-for-public/myth-busters>, which states that the virus can be transmitted in all areas including areas with hot and humid climates and cold weather and snow cannot kill the new coronavirus as the normal human body temperature remains around 36.5 to 37 deg Celsius regardless of the external temperature or weather. The most effective way to protect yourself against the virus is by frequently cleaning your hands with alcohol-based hand rub or washing them with soap and water.

STAY HEALTHY WHILE TRAVELLING

**Avoid close contact
with people suffering
from a fever and cough**



**Frequently clean hands by
using alcohol-based
hand rub or soap and water**

**Avoid touching eyes,
nose or mouth**



The entire world is working together to deal with this crisis. India has also not been spared by the Coronavirus. Hon'ble Prime Minister, Shri Narendra Modi has urged all Indian citizens to adopt social distancing and stay at home (follow Janta Curfew from 7 am to 9 pm). He has asked all to follow two things - Resolve and Restraint. All of us need to be alert, stay positive and not panic to fight the challenges posed by the Coronavirus. Stay safe all of you!

The 49th National Safety Week was observed from 4th to 10th March 2020. Many programs were organised based on the theme 'Enhance Safety & Health Performance by use of Advanced Technologies'. We will bring you details of the programs in the April 2020 issue of BLOOM. BLOOM requests all of you to take necessary precautions to stop the spread of Coronavirus and stay safe always! Please do send your suggestions, feedback and contributions to me at mukhopadhyay.mohar@balmerlawrie.com.

Mohar

बामर लॉरी एण्ड कं. लिमिटेड
(भारत सरकार का एक उद्यम)



Balmer Lawrie & Co. Ltd.
(A Government of India Enterprise)



SBU: Greases & Lubricants participated in the 22nd Lubricating Grease Conference organized by NLGI – India Chapter (IC) from 1st to 3rd February, 2020 at Hotel Marriot in Indore. Two technical papers were presented by Executives from ARL, which are as follows:

- 'Comparative Study of Thermal and Oxidation behavior of different Lubricating Greases used in Automotive Applications' by Mr. S Murali
- 'Development of Extreme Pressure Greases using Nano Solid Dispersion' by Dr. Somnath Chattopadhyay

The technical paper presented by Dr. Somnath Chattopadhyay was adjudged the '**Best Technical Paper**' of the 22nd NLGI – IC Conference. Every year, NLGI – IC sponsors the awardee of the best technical paper to attend and present his / her technical paper at NLGI-USA, AGM. Congratulations to Dr. Chattopadhyay and wish him all the best for the future.



SBU: Greases & Lubricants organised a Dealer's Meet at Kathmandu in Nepal on 20th February 2020. During the meet, 'Balmerol' automotive products were launched and Kankai Oil Suppliers, Kathmandu was appointed as distributor for Nepal. The event was well covered by the local media. Mr. Sreejit Banerjee, COO [G&L] and other Executives were present at the meet.



SBU: Leather Chemicals participated in the India International Leather Fair held from 1st to 3rd February, 2020 at the Chennai Trade Centre in Chennai. A stall was put up to exhibit the basket of products manufactured by the SBU. Mr. Prabal Basu, C&MD visited the stall, which saw good footfall.



The Travel vertical of SBU: T&V set-up an implant office at IIT - Kanpur. The implant office was inaugurated on 11th February 2020 by Deputy Director & Registrar of IIT - Kanpur. Mr. T S Sankar, Travel Head of the Eastern Region was present on the occasion.



Logistics Services (LS) participated in the 8th Air Cargo India International Biennial Conference & Exhibition held between 25th and 27th February 2020 at the Grand Hyatt, Mumbai which was a unique platform for leading global players to explore the growing potential of the Indian market. Balmer Lawrie put up a stall at the exhibition. Participants in the event were mainly from the Air Cargo industry. Industry leaders from all over India and the globe attended the event, which gave LS a huge platform to showcase its end-to-end solutions in logistics. Mr. Adhip Nath Palchaudhuri, Director [Service Businesses] and Mr. Manas Kumar Ganguly, COO [Logistics] and other Executives attended the event.



Logistics Services (LS) participated in the CTL-BHP 2020 exposition held on 27th & 28th February 2020 at NESCO Goregaon, Mumbai. This Container Transport Logistics & Break Bulk, Heavy Lift and Project forwarding event, which was an exclusive B2B event, was attended by the Shipping lines, Break Bulk operators and leading players of the shipping industry. The two-day event saw participation of industry leaders from all over the country and world and had a footfall of more than 5000 visitors. LS put up a stall at the exhibition and showcased itself as a leading brand in Ocean and Project Logistics.



Balmer Lawrie participated in the HR Summit of Oil and Gas PSUs held on 17th & 18th February 2020 at Amritsar. Mr. Adika Ratna Sekhar addressed all the participants and Ms. Prakriti Ojha, Manager [HR], RHR - NR made a presentation. The theme of the summit was 'Disruption - Redefining the future of HR'.



Mr. Adika Ratna Sekhar D[HR&CA] was conferred a 'Global Citation' as part of the 'Sustainable HR Leaders' awards given away by World HRD Congress. Mr. Sourish Chatterjee, Manager [HR], RHR-WR received the citation on behalf of Mr. Adika Ratna Sekhar, D[HR&CA] in a function held at Taj Lands End in Mumbai on 16th February 2020.



A two-day training program for Unionized employees in the Eastern Region, titled 'Swayam' and focused on employee orientation was organised in two batches on 10th & 11th February 2020 and 17th & 18th February 2020. The program was conducted by Dattopant Thengadi National Board for Workers Education and Development (DTNBWED), formerly Central Board for Workers Education. The following topics were covered:

- Adaptive mindset
- Productivity improvement
- Attitude, values, work culture and work ethics
- Safety, Health and Environment
- Enhancing Self in a changing work milieu
- Communication skills
- Motivation

Mr. C Bhattacharjee, Sr. Education Officer DTNBWED, Mr. S Sarkar, Education Officer DTNBWED, Mr. Ashoke Chatterjee, Psychological Counsellor and Trainers from Brahma Kumaris addressed the sessions. The training was attended by 74 employees (Batch 1 - 41 and Batch 2 - 33) from different units of the Eastern Region.



Balmer Lawrie participated in the Standard Chartered Trophy 2020, an annual international 5 a side football tournament organised by Standard Chartered Bank, on 23rd February 2020 at Kolkata. Standard Chartered is the main sponsor of the Liverpool Football Club (LFC). As part of this initiative, the bank organises this tournament across key markets in Asia, Africa and Middle East. The winning team gets an opportunity to travel to Anfield (UK) and engage with various Liverpool legends and play a tournament against winners of other countries. There were total 12 teams as part of the East Zone championship. The Balmer Lawrie (BL) team reached the super six after which there were two pools. BL was grouped with Reliance Jio and Titan and finally Titan emerged the winners.



With the objective of promoting implementation of Official Language in the Company, a half-day Hindi workshop was organized on 25th February for Executives and Officers at the Corporate Office in Kolkata.



As part of Swachh Bharat Abhiyan, Balmer Lawrie has sponsored the construction of a toilet block at Govt. High School, Chinnesekkadu, Manali - Chennai. The foundation stone laying ceremony for the construction of the toilet was held on 5th February 2020. The project will be executed by Rotary Club of Manali, New Town.

HSE [HEALTH, SAFETY & ENVIRONMENT] UPDATE



Col. Pramod Shahaji Dahitule, Director, Eastern & North Eastern Region, Food Safety and Standards Authority of India (FSSAI) – Kolkata visited the Corporate Office at Kolkata on 3rd February 2020. FSSAI is an autonomous body established under the Ministry of Health & Family Welfare, Government of India. During his visit, he interacted with select Balmer Lawrie Executives and addressed issues related to food safety from the perspective of FSSAI.



In the month of February 2020, M/s Hubert Ebner conducted extensive training sessions for MHE operators of CFS and G&L, Kolkata. They also organised for practical test of the MHE drivers and graded their performance.

Board level appointment



Our Company announced an important leadership change at the Board level. **Mr. Adhip Nath Palchadhuri took over as Director [Service Businesses] with effect from 1st March 2020.** Mr. Palchadhuri will be overseeing the Logistics (Infrastructure & Services) and Travel & Vacations businesses of the Company. Prior to assuming charge as Director, Mr. Palchadhuri was heading the Sales & Marketing function of SBU: Industrial Packaging in the Company. Mr. Palchadhuri joined Balmer Lawrie in 2012 and has led the ERP implementation across the organisation. He has also significantly contributed in the areas of Sales & Marketing and Supply Chain Management in the Company. Prior to joining Balmer Lawrie, he has worked with a wide variety of reputed organisations in the IT Services / Consulting domains in India and abroad. He holds a B.E (E&C) from the University of Roorkee (now IIT Roorkee) and a PGDM from IIM Lucknow. A seasoned professional he has work experience of over 25 years.

Transfer

- **Mr. Deva Prasad Das**, Senior Manager [Vigilance], Vigilance Dept. - Kolkata has been transferred to Greases & Lubricants - Kolkata as Senior Manager [Pricing].
- **Mr. Kamlesh Goyal**, Senior Manager [A&F], Logistics Services - Hyderabad has been transferred to Logistics Infrastructure - Dronagiri, Navi Mumbai as Senior Manager [A&F].
- **Mr. Kundan Sinha**, Senior Manager [A&F], Logistics Infrastructure - Mumbai has been transferred to Travel & Vacations - Delhi as Senior Manager [A&F].
- **Mr. Mahendra Negi**, Senior Manager [Industrial Sales], Greases & Lubricants - Jamshedpur has been transferred to Greases & Lubricants - Kolkata as Senior Manager [QA].
- **Mr. Sanyasi Rao Mantha**, Senior Manager [Liaison - MMLH], MMLH - Vizag has been transferred to Administration Dept. - Kolkata as Senior Manager [Administration].

Wish you all the best in your new role!

Farewell



- **Mr. K Swaminathan**, Director [Service Business], laid down his office on 29th February, 2020 after successfully completing over 30 years of service.
- **Mr. V Ramanamurthy**, Senior Manager [Industrial Sales], Greases & Lubricants - Bangalore superannuated on 29th February, 2020 after successfully completing 21 years of service.
- **Mr. T Rajan**, Manager [HR] - SR, Regional HR - South, Chennai superannuated on 29th February, 2020 after successfully completing 30 years of service.

We wish you all the best in your future life!

New Members



Mr. T N Ganesh joined Travel & Vacations, Chennai as Chief Manager [Sales] on 27th February, 2020.



Ms. Neetu Bhatia joined Travel & Vacations, Delhi as Manager [Channel Sales] on 3rd February, 2020.



Mr. Muralidharan S joined Travel & Vacations, Chennai as Manager [Leisure] on 5th February, 2020.



Mr. Avinash Sharma joined Greases & Lubricants, Delhi as Deputy Manager [Industrial Sales] on 3rd February, 2020.



Mr. Aananth Shivaraj joined Travel & Vacations, Bangalore as Deputy Manager [Channel Sales] on 3rd February, 2020.



Ms. Mrunal Bhosale joined Logistics Services, Mumbai as Deputy Manager [Sales]-Freight Forwarding on 17th February, 2020.



Mr. Ajay Kumar joined Logistics Infrastructure, Dronagiri - Navi Mumbai as Asst. Manager [Accounts & Finance] on 3rd February, 2020.



Mr. Babu Parthiban joined Logistics Services, Bangalore as Asst. Manager [HR & Administration] on 10th February, 2020.



Ms. J M Janani joined Travel & Vacations, Chennai as Asst. Manager [Travel] on 18th February, 2020.



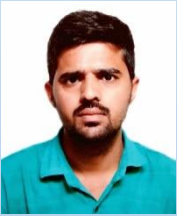
Mr. Mediseti Mohanaranga joined Temperature Controlled Warehouse, Patalganga - Navi Mumbai as Junior Officer [HR] on 3rd February, 2020.



Ms. V Chandrika joined Regional HR - East, Kolkata as Junior Officer [HR] on 17th February, 2020.



Ms. Shajrunnisa Khan joined Logistics Services, Mumbai as Junior Officer [HR] on 24th February, 2020.



Mr. Manish Meena joined Travel & Vacations, Delhi as Customer Service Officer [Leisure] on 27th February, 2020.

Welcome you to the Balmer Lawrie family and wish you all the best!



**SAY NO TO
SINGLE USE
PLASTIC**

LET'S CARE FOR THE ENVIRONMENT



**एक बार इस्तेमाल
होने वाले प्लास्टिक
को ना कहें**

आओ मिलकर स्वास्थ्य और प्रकृति की फ़िक्र करें