

SWACHH BHARAT ABHIYAN एक कदम स्वच्छता की ओर

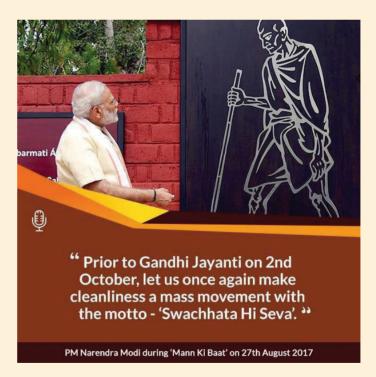
## **EDITORIAL**

"So long as you do not take the broom and the bucket in your hands, you cannot make your towns and cities clean."

- Mahatma Gandhi

A t Balmer Lawrie, we did pick up the broom and the bucket during the Swachh Bharat Pakhwada, which was organised from 16th to 31st July in all our units/establishments pan India. In our endeavour to be an integral part of the Swachh Bharat Abhiyan to realise Mahatma Gandhi's dream of a 'Clean India' by 2019, we have been undertaking various initiatives periodically in different parts of the country. As every issue of BLOG is based on a theme, in this issue we have given special impetus to the events and activities organised as part of the Swachh Bharat Pakhwada. While you read through the issue, do remember our Hon'ble Prime Minister, Shri Narendra Modi's clarion call and his request to every Indian citizen to dedicate two hours a week for cleanliness. The onus is on all of us to build a clean and green India. We have only two more years to go, so let's pledge to enhance our efforts and create more awareness amongst all around us.

The first quarter of the Financial Year 2017-18 has passed by. Though we had a marginal increase in turnover in the first quarter, our profits went down owing to several challenges faced by our Strategic Business Units (SBUs) owing to the changes in the business environment. Our SBUs are well aware of their strengths, weaknesses, opportunities and threats and are making all efforts to achieve the set goals. It is important that we roll up our sleeves and deliver our best to enhance both the topline and bottomline growth.



Hope you enjoy reading this issue. As always send your suggestions, contributions and feedback to me. You may email them to mukhopadhyay.mohar@balmerlawrie.com.

Mohar

### LEADERSHIP SPEAKS

he Swachh Bharat Abhiyan, as we are all aware, was a significant mass movement initiated by our Hon'ble Prime Minister of India in October 2014. It is a great initiative of the Government of India and the largest ever cleanliness drive that our country has witnessed. The mission has also been successful in instilling a strong sense of responsibility in us to keep our surroundings clean and spread awareness to realize Mahatma Gandhi's dream of a Clean India. However, I feel a lot of cleanliness is required in our society as we still see a lot of garbage lying around. Thus, it is very important to spread awareness amongst all stakeholders. Recently, we celebrated the Swachh Bharat Pakhwara and in those fourteen days we took many initiatives to create lots of awareness not only amongst the employees in our Company but also in the society by organizing various programs like Swachhata walkathon, cleanliness drives etc.



Prabal Basu Chairman & Managing Director

Recently, Hon'ble Prime Minister our country, Shri Narendra Modi, in his call to achieve a New India by 2022 mentioned about having a dirt free India as well. I will urge each one of you to take the onus of creating awareness and dedicate few hours a week towards the 'Clean India' mission.



Manjusha Bhatnagar *Director [HR&CA]* 

e celebrated the Swachh Bharat Pakhwara (SBP) from 16th to 31st July 2017 as part of the Swachh Bharat Abhiyan initiative. The SBP was part of the celebrations taken up by the Ministry of Petroleum & Natural Gas. As part of the celebrations we undertook cleanliness drives all around our plants & offices and the surrounding areas. We organised health and hygiene talks, distributed sanitary napkins in schools and conducted awareness programs in various schools in the Eastern & Western Regions of India. We have manufacturing units in Silvassa and as a good corporate citizen we have adopted the nearby Sayli village. As part of the Swachh Bharat Pakhwara, a cleanliness drive was conducted in Sayli along with the villagers. Balmer Lawrie has also sponsored the construction of an overhead tank to provide clean drinking water to the villagers.



### LEADERSHIP SPEAKS

E ach time we celebrate the Swachh Bharat Pakhwada, I feel it is a wonderful opportunity to enhance the cleanliness initiatives in our manufacturing units and involve all stakeholders to spread the message of 'Clean India'. We not only ensure that various cleanliness activities are undertaken in the Balmer Lawrie plants and offices but also in the surrounding areas. Besides, cleanliness drives, we encourage tree plantation programs and other health and hygiene awareness programs for our workmen and other stakeholders. In the Western Region, we have adopted two villages near our manufacturing units and we have taken measures for provision of safe drinking water for the villagers, and our Executives continuously engage with them to spread awareness and ensure that the villages and surrounding areas are always kept clean.



D Sothi Selvam Director [Manufacturing Businesses]



K Swaminathan

Director | Service Business |

he fortnight-long cleanliness drive 'Swachh Bharat Pakhwada', which we celebrated in our Company recently was successful in reinforcing the message of keeping our work place and surroundings clean and spread awareness, in order to realize Gandhiji's dream of having a 'Clean India'. All of us actively participated in the various cleanliness activities that were organized in offices across India. As one overseeing the Service Businesses, comprising Logistics and Travel & Vacations, I ensure that 'Cleanliness' is a way of life at all Container Freight Stations (CFSs) and other offices. Since our offices and CFSs are visited by various stakeholders, we try to create awareness amongst them and engage them in activities organized during events like the Swachh Bharat Pakhwada. Concerted effort and a culture of discipline in maintaining cleanliness is something that we continuously encourage amongst our workforce.

The Swachh Bharat Pakhwara, which we celebrated recently, is an effort to create an awareness in the minds of the people. It is not only about organizing and promoting physical cleanliness drives and initiatives but also about making people conscious and aware of their responsibilities. We should endeavor to create a culture of 'Swachhata' and cleanliness practices in the minds of people. 'Swachhata' is something that should be instilled as a habit in people. During the Pakhwara, our Company undertook various initiatives to take care of this and ensure that we make all stakeholders aware and spread the message in future days to come. Through awareness drives, we tried to make people take cognizance of the fact that 'Swachh Bharat Abhiyan' is a mission that all have to accomplish together.



S S Khuntia

Director [Finance]

जून 2017 में औद्योगिक पैकेजिंग (आईपी) संयंत्र, चित्तूर ने 1,72,938 बैरलों का उच्चतम प्रेषण प्राप्त किया। उत्पादन संख्या 1,70,225 थी। यह एक महीने में किसी भी आईपी प्लांट द्वारा बैरलों का सबसे ज्यादा उत्पादन और प्रेषण है। एसबीयू: आईपी के नेतृत्व ने दक्षिणी क्षेत्रीय आईपी टीम को बधाई देने के लिए चित्तूर संयंत्र का दौरा किया।





लॉजिस्टिक्स, बेंगलुरु ने चार्टर्ड विमान में 12 मई 2017 को बेंगलुरु से कायेने-फ्रेंच गुयाना में इसरो के जीएसएटी -17 उपग्रह के परिवहन को सफलतापूर्वक पूरा किया।



21 जून को मुंबई में आयोजित 6 वें शीत श्रृंखला रणनीति शिखर सम्मेलन में पयूचर सप्लाई चेन द्वारा शीत श्रृंखला उद्योग पुरस्कार 2017 प्रदान किए गए। । बामर लॉरी तापमान नियंत्रित गोदाम (टीसीडब्ल्यू) को वर्ष का सर्वश्रेष्ठ तापमान नियंत्रण शीत श्रृंखला परियोजना श्रेणी में विजेता घोषित किया गया था। कामीकाजे बी 2 बी मीडिया द्वारा पुरस्कार समारोह की कल्पना और प्रबंधन किया गया था। पुरस्कार श्री आर एस लुइस, वीपी [एलआई] ने प्राप्त किया था। टीसीडब्ल्यू टीम को बधाइयाँ!



एसबीयू: जी & एल ने ट्रीट रिजॉर्ट, सिलवासा में 3 से 5 मई तक मोटर वाहन खुदरा बैठक का आयोजन किया। इसके बाद 9 व 10 मई को टॉली क्लब और एचआरसी, कोलकाता में औद्योगिक मीट का आयोजन किया गया। श्री श्रीजीत बनर्जी, सीओओ [जी & एल] ने इन बैठकों की अध्यक्षता की । चित्र में सिल्वासा में सीओओ [जी & एल] के साथ [जी & एली टीम।



एएमटीजेड के मेडिकल उपकरण विनिर्माण पार्क में प्रस्तावित एक केंद्रीय गोदाम का निर्माण और संचालित करने के लिए 16 जून 2017 को बामर लॉरी एंड कंपनी लिमिटेड और मेसर्स आंध्र प्रदेश मेडटेक जोन लिमिटेड (एएमटीजेड) के बीच एक कंसेशानाइर समझौते पर हस्ताक्षर किए गए थे। इस अवसर पर श्री के स्वामीनाथन, निदेशक [सर्विस बिजनेस] के साथ-साथ एमटीजेड के सीईओ श्री जितेंद्र शर्मी भी शामिल थे।



वस्तु और सेवा कर (जीएसटी), एक ऐतिहासिक कर सुधार, 1 जुलाई 2017 से लागू हुआ। बामर लॉरी में जीएसटी के कार्यान्वयन के अवसर पर कोलकाता स्थित कॉरपोरेट कार्यालय में उद्घाटन समारोह आयोजित किया गया। दिल्ली, मुंबई, मनाली और चेन्नई में कंपनी के अन्य कार्यालयों को वीडियो कॉन्फ्रेंसिंग के माध्यम से जोड़ा गया था। श्री प्रबाल बासु, अध्यक्ष एवं प्रबंध निदेशक ने जीएसटी कार्यान्वयन कार्यक्रम का उद्घाटन पहले बाहरी आपूर्ति चालान की पोस्टिंग के साथ किया जो जीएसटी अधिनियम के आवश्यक सभी विवरणों और आवश्यकताओं को पूरा करता है।





बामर लॉरी ने केन्द्रीय उत्पाद एवं सीमा शुल्क बोर्ड, वित्त मंत्रालय, भारत सरकार के साथ कोलकाता में 4 अगस्त 2017 को जीएसटी आउटरीच प्रोग्राम, एक इंटरैक्टिव सत्र, का आयोजन किया। इस कार्यशाला में बड़ी संख्या में हितधारक उपस्थित थे। श्री देवेंद्र नागवेकर, आयुक्त (जीएसटी और सीएक्स) कोलकाता और कर प्राधिकरण के संसाधन व्यक्तियों ने सत्र के दौरान प्रतिभागियों को संबोधित किया। इस अवसर पर श्री प्रबाल बासु, अध्यक्ष एवं प्रबंध निदेशक, श्री एस एस खुंटिया, निदेशक [वित्त] और श्री के स्वामिनाथन, निदेशक [सर्विस बिजनेस] उपस्थित थे।

पर्यटन और आतिथ्य कौशल परिषद (टीएचएससी) के सहयोग से बामर लॉरी प्रति वर्ष 20 प्रशिक्षुओं को यात्रा कंसल्टेंट्स और टिकिटिंग सलाहकारों के रूप में प्रशिक्षण दिलाएगी । प्रशिक्षुओं को प्रशिक्षण के पश्चात टीएचएससी से प्रमाण पत्र प्रदान किया जाएगा । यह कौशल विकास पहल, जो कि कौशल भारत मिशन के अनुकूल है, को 27 जून को दिल्ली में श्रीमती मंजुषा भटनागर, निदेशक [मानव संसाधन एवं सी ए] और टीएचएससी के प्रतिनिधियों के बीच हुई बैठक में आगे ले जाया गया।





चेन्नई में 15 से 17 जुलाई 2017 तक आयोजित भारत अंतर्राष्ट्रीय यात्रा मार्ट (आईआईटीएम) में यात्रा और अवकाश - चेन्नई भाग लिया। हमारे विभिन्न ट्रैवल पैकेजों और समाधानों को प्रदर्शित करने के लिए एक स्टाल लगाया गया था। हमारी स्टाल को अंतर्राष्ट्रीय श्रेणी में 'सर्वश्रेष्ठ समग्र प्रस्तुति' के लिए पुरस्कार मिला। बामर लॉरी टीम को बधाइयाँ!





बामर लॉरी, कोलकाता के सौजन्य से एवं नराकास, कोलकाता के तत्वावधान में दिनांक 23.06.2017 को कंपनी के प्रधान कार्यालय के सम्मेलन कक्ष में राजभाषा हिन्दी के प्रति मानसिक अवरोध पर राजभाषा संगोष्ठी का आयोजन किया गया। कार्यक्रम का उद्घाटन श्री प्रबाल बासु, अध्यक्ष एवं प्रबंध निदेशक ने किया और उन्होंने हिन्दी के प्रगामी प्रयोग को बढावा देने के लिए सभी से अपना दफ्तरी काम हिन्दी में करने को कहा । श्रीमती मंजुषा भटनागर, निदेशक [मानव संसाधन एवं सीए। ने राजभाषा हिन्दी के प्रति मानसिक अवरोध विषय पर अपना व्याख्यान दिया व कार्यान्वयन में आने वाली समस्याओं पर चर्चा की जिसे बहुत सराहा गया। अतिथि वक्ता श्री गुलशन भल्ला जी द्वारा राजभाषा अधिनियम एवं नियमों पर व्याख्यान दिया गया तथा अनुपालन के लिए मुख्य बिन्दुओं पर चर्चा की गई। इसके पश्चात श्री निर्मल कुमार दुबे अनुसंधान सहायक, कार्यान्वयन द्वारा राजभाषा संबंधी महत्वपूर्ण बिंदुओं पर चर्चा की गई। संगोष्ठी का आयोजन सफलतापूर्वक किया गया।

21 मई को पुरे भारत वर्ष में आतंकवाद विरोधी दिवस मनाया गया। हर वर्ष आतंकवाद और हिंसा के खतरे के बारे और लोगों, समाज और पूरे देश पर इसके प्रभाव के प्रति जागरुकता पैदा करने के लिए यह दिन मनाया जाता है। चुंकि 21, मई को रविवार था, इसीलिए हमने 1 9 मई को बामर लॉरी में आतंकवाद विरोधी दिवस मनाया गया था। अखिल भारतीय स्तर पर अन्य गतिविधियों के अलावा सभी इकाइयों और कंपनी के प्रतिष्ठानों में आतंकवाद विरोधी शपथ दिलाई गई।





सभी स्थानों पर इकाइयों / प्रतिष्ठानों में 5 जून, 2017 को विश्व पर्यावरण दिवस को बहुत उत्साह के साथ मनाया गया। महत्वपूर्ण पर्यावरणीय महों पर जागरूकता पैदा करने के लिए पौधारोपण, निबंध प्रतियोगिता और ऑनलाइन क्विज प्रतियोगिता जैसी विभिन्न गतिविधियों का आयोजन किया गया। प्रतियोगिताओं के विजेताओं को पुरस्कार दिए गए थे सभी विनिर्माण इकाइयों और प्रतिष्ठानों में पौधे लगाए गए थे।

सार्वजनिक उद्यम विभाग, भारी उद्योग और सार्वजनिक उद्यम मंत्रालय ने सीएसआर मेला का आयोजन 4 से 6 मई. 2017 को प्रगति मैदान. नई दिल्ली में किया। इस समारोह का उद्घाटन माननीय मंत्री (एचआई और पीई) श्री अनंत जी गीते ने 4 मई को किया था। बामर लॉरी ने मेले में स्टाल लगाया. जिसे कई संदर्शकों द्वारा देखा गया।







हमने 21 जून 2017 को अंतर्राष्ट्रीय योग दिवस मनाया। कंपनी के सभी प्रमुख इकाइयों / प्रतिष्ठानों में योग सत्र / शिविर आयोजित किए गए थे। जागरूकता बढ़ाने के लिए योग पर व्याख्यान सत्र आयोजित किए गए थे। दक्षिण क्षेत्र में आयुष मंत्रालय द्वारा जारी कॉमन योग प्रोटोकॉल पर एक पुस्तक छपी गई और सभी कर्मचारियों को वितरित की गई।

सीएसआर और सस्टेनेबिलिटी पहल के हिस्से के रूप में, सायली गांव, सिलवासा में एक ओवरहेड पानी की टंकी का निर्माण किया जा रहा है। पिरयोजना के कार्यान्वयन भागीदार, पनवेल औद्योगिक टाउन चैरिटेबल ट्रस्ट का रोटरी क्लब है। इस पिरयोजना को आगे बढ़ाने के लिए बामर लॉरी, रोटरी क्लब और सरपंच, ग्राम पंचायत के साथ एक समझौता ज्ञापन पर हस्ताक्षर किए। अध्यक्ष एवं प्रबंध निदेशक और निदेशकों ने जुलाई 2017 में साइट का दौरा किया और लाभार्थियों के साथ बातचीत की।





मुंबई में 1 जून 2017 को समझौता अधिकारी और सहायक श्रम आयुक्त, मुंबई के समक्ष मजदूरी और भत्ते के संशोधन पर हमारी कंपनी और बामर लॉरी एम्प्लॉइज यूनियन, मुंबई के प्रतिनिधियों के बीच समझौता ज्ञापन (एमओएस) हुआ था। यह समझौता 1 जनवरी 2013 से 31 दिसंबर, 2017 तक 5 वर्षों की अवधि के लिए है। श्रीमती मंजूषा भटनागर, निदेशक [मानव संसाधन एवं सी ए] और श्री रत्न शेखर, एसवीपी [एचआर]. समझौता ज्ञापन के हस्ताक्षर के दौरान उपस्थित थे। पश्चिमी क्षेत्र संघ को बधाइयाँ।

6 जुलाई, 2017 को मुंबई में श्रम आयुक्त कार्यालय में एल आई, मुंबई के लांग टर्म सेटलमेंट पर हस्ताक्षर किए गए।



To spread awareness on cleanliness as part of the 'Swachh Bharat Abhiyan', Balmer Lawrie celebrated the Swachh Bharat Pakhwada across all its units and offices from 16th to 31st July, 2017. Various activities were conducted during the fortnight. The Pakhwara kicked off with employees taking the

Swachhta Pledge, across all regions. Cleanliness activities at the work place as well as in and around factories were carried out during the fortnight along with tree plantation drives. A "Swachh Karyasthal" contest was organized for all the employees.

#### SBP in the Eastern Region











A Swachhta Walkathon was organised at Kolkata on 22nd July 2017. The Walkathon at Kolkata was led by Mr. Prabal Basu, C&MD and the Directors of Balmer Lawrie and was successful in spreading the message of Swachh Bharat Abhiyan. Though it rained heavily, the employees gathered at the Corporate Office and displayed immense enthusiasm to make the walkathon a success. On the occasion, members of the housekeeping staff were felicitated, who work round the clock to keep the facility clean. A speech / debate and slogan competition was organized at IP, Kolkata which witnessed active participation of employees. The winners were given away prizes.

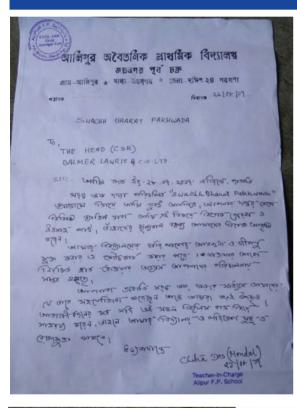








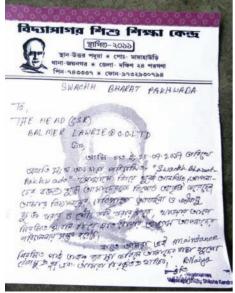
#### Swachh Bharat Pakhwada testimonials

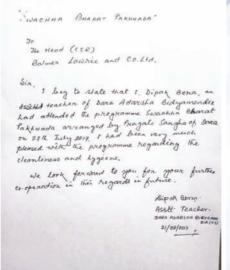


For community engagement and participation during the Pakhwara, a training workshop on health and sanitation organized for principals and teachers in Joynagar, West Bengal. Also, as a part of the campaign, the schools were visited to assess the cleanliness of the toilets constructed by Balmer Lawrie under 'Swachh Vidyalaya'.













### Swachh Bharat Pakhwada in the Northern Region

In the Northern region a Walkathon was organised on 29th July in Delhi and the employees undertook a cleanliness drive during which public places near Scope Complex and Jangpura station were cleaned. In Asaoti, a plantation program was organised in the factory premises and in the Lucknow office a cleanliness program was organised. As part of community commitment, the toilets constructed by Balmer Lawrie under 'Swachh Vidyalaya', in Haryana were inspected.























### Swachh Bharat Pakhwada in the Western Region

In the offices in Mumbai, Taloja and Silvassa, the pledge was administered and cleanliness drives were organised.

















#### Swachh Bharat Pakhwada

The Executives and Officers in Silvassa actively engaged with the community to spread awareness. Balmer Lawrie has adopted the Sayli Village in Silvassa near its Greases & Lubricants plant. An orientation for students of Sayli school, a cleanliness drive in the school, distribution of dustbins and grass plantation was organised. An awareness session on the importance of cleanliness was also organised in the Dudhani Village at Silvassa. During the program, the villagers and specially children were briefed about the importance of keeping their homes and surroundings clean. Clothes were distributed to the villagers who are economically weak tribals.



















### Swachh Bharat Pakhwada in the Southern Region

Besides the pledge ceremony and cleanliness drives, the toilets constructed by Balmer Lawrie under 'Swachh Vidyalaya' in Andhra Pradesh were visited for inspection.



















### KNOW YOUR LEADER...

## n Your motivation to stay with Balmer Lawrie

I joined this great institution in January 1984 in the Sales tax department at Mumbai Office. In 1988, I moved to Mumbai Coordination and Marketing Services and in 1993 was sent to Barrel Division Sewree in the Sales function. Since then I have been in Industrial Packaging in the marketing function and currently I am heading the SBU: Industrial Packaging.



Sundar Sherigar *Head - Industrial Packaging* 

My experience in *Head-Industrial Packaging* Mumbai Co-ordination and later in Industrial Packaging has been very challenging, fulfilling and satisfying. The rich legacy of Industrial Packaging is because of its great leaders and mentors. I feel blessed to have worked with them and in the process realize my own potential under their steady guidance.

Industrial Packaging (IP) has maintained its proud position of being the market leader in India over the last several decades. IP has always focused on delivering value to the customer and this will continue to stand in good stead in the years to come. The IP team has an insatiable hunger for growth and is highly motivated, and being the part of this team is extremely satisfying but at times challenging as well.

This institution provides you the opportunity to express yourself and empowers you with the required authority and responsibilities thus, keeping the drive in you alive.

#### n Significant professional and personal achievements

Growth in the Industrial Packaging Sector is closely linked to growth in the manufacturing sector. The industry's manufacturing capacity is 50% more than the market requirement. Threat from substitute products, threat from new entrants, better bargaining power of the supplier and bargaining power of the buyer has resulted in intense competition in the market place. Being the market leader has its own risks, as we become the primary target for attack from the competition. Further, the SBU had to face the challenge in maintaining the market leadership by way of Govt. of India's regulation mandating procurement of steel drums from MSME sectors only.

In spite of the above challenges, I would say team IP has always risen to the occasion and continued to be the market leader. Our ability to produce volume, meet customer quality, HSE requirement, and timely delivery has helped us in maintaining the pole position. A significant achievement of IP has been aggressive gain of market share in the MNC companies with large volumes. We are also gaining aggressively

in the transformer oil and chemical segment. With our customer centric approach, we have been able to retain major accounts exclusively, for more than decades.

During the year 2016-17, IP achieved its highest ever sales of 44.51 lakh barrels which is a 7% growth over the previous year. IP has also grown in the value added segment by about 4.5% over the previous year.

The future driver for the SBU will be use of technology, innovations, enhancing the product basket and creating a strong brand image.

#### n Who are all there in your family?

My mother Girija Sherigar, wife Chaya and daughter Niharika. Chaya is employed with Ultra Tech Cement and is part of the Talent Acquisition

Team. Niharika completed her B.Tech - IT and during the campus placement was selected by Accenture. She worked for two years before moving to the US to pursue her Masters in Management Information Systems from University of Arizona.

# n Who is the person who influenced you the most and why?

There are many who are and continue to be part of my life and had a great influence in my personal development and career. My mother took care of us with unconditional love and affection and always guided us through the difficult times and remained as pillar of strength. She has a formidable personality and has instilled in us the values of life and spirituality. My dad was an Army man and a strict disciplinarian. A bunch of my friends who were senior to me in my college days always guided me in the right path and I owe my progress and success to them. My wife Chaya has remained my source of strength throughout our journey together.

In my professional life there are many leaders who influenced and moulded my personality in the formative years and handheld me to learn the nitty-gritty of the corporate world. One person's name I would take with a lot of reverence is Mr. Anand Dayal. He took me under his wings in the beginning of my professional journey and introduced me to the real business world. He was then heading Mumbai Coordination Dept. He taught me nuances of building relationships internally and externally, by nurturing and enduring the relationship with honesty. He is very passionate about his work. His knowledge of the industry is unmatchable and the respect he drew from others was immense. I was also very fortunate to have been mentored by Late Mr. R L Dhawan, Mr. N P Singh, Late Mr. Rajeev Singhal, Mr. Ramgopal and each one of these great leaders, who have left me with unforgettable impressions in my mind and my personality.



## KNOW YOUR LEADER...

#### n What is your favourite one liner?

Plan your work and work to the plan and expect the best and be prepared for the worst.

#### n What are your hobbies?

I like to listen to Indian, Western Classical and Instrumental Music. I love reading biographies, watch sports on television and enjoy action movies. I also love walking around the countryside for its original and raw beauty.

#### n Which is your favourite travel destination?

The serene backwaters of Kerala, the beautiful beaches of Goa and the calmness of Coorg.

# n Two things that you would want your colleagues to know about you

During my college days, I captained the college Cricket team and represented Mysore University in the All India Inter university Cricket matches. BL Western Region had a very strong cricket team including the IBP players, and we had played higher level of cricket by participating in the Times Shield for several years, and there were several articles in the print media on the performance of IBP-BL team. Late Mr. R L Dhawan, then General Manager - Mumbai presented me the SG Cricket bat on scoring a Century in the Times Shield. There was huge support from the management team. IBP-BL

team also participated in the Cricket tournament sponsored by Petroleum Sports Control Board for many years. Those were wonderful days. It also brought team spirit among the team members and combined thrust for success.

#### n Your management style or mantra

Each one of my team members are leaders in themselves. I strongly believe in taking advantage of collective wisdom. I believe in arriving at a decision by way of open discussions with the core team members. Once the decision is taken, leave it to the team to deliver. Keep the team motivated. However, make yourself available at any point of time for corrective directional issues.

#### n Message for all Balmer Lawrie employees

The organization is on the growth trajectory and in a transformation phase, which in turn is providing huge internal growth opportunity. Balmer Lawrie (BL) provides you all freedom, responsibility and authority required to deliver your best. Be a customer driven company, and adopt technology to drive efficiency. Mentor the younger ones as they have lot of disruptive ideas.

For the younger generation, my advice would be to remain mobile and not to lose any opportunity to explore the whole of BL, which will expand your horizon and enhance your prospects. Sky is not the limit for you in BL!

### KNOW YOUR FELLOW BALMER LAWRIEN...



I Rajesh, *Head [Marketing] – Western Region Industrial Packaging - Mumbai* 

# **n** How long have you been working with Balmer Lawrie and currently what is your role/dept?

It has been a very very long journey and I am completing 33 years this year. Currently I am Head of Marketing for Western Region in SBU: Industrial Packaging.

- n What do you like about Balmer Lawrie?
  The feeling of oneness. The freedom to perform.
- n What is your most memorable moment in Balmer Lawrie? I have many such memories, but would like to mention a couple of them which are very significant:
- l Signing of Export contract with Chevron Sri Lanka
- Moving to Western Region to Head and lead the most talented and young Marketing team.

#### n Who is your inspiration in life and why?

My inspiration is the story of the Bumble Bee. It does not know that it can fly that high; still it flies. So I am.

#### n Place you belong to and who all are there in your family? I belong to Chennai, Tamil Nadu. My wife, Chandra is a Teacher and we have a daughter, Shobitha and son, Mane Chandrashekar.

### n What are your hobbies?

I read a lot, love listening to Music and watching NBA.

# **n** How does it feel to be part of an organisation that has a rich legacy of 150 years?

I feel very proud to be part of one fifth of the rich legacy of 150 years, having seen the progress we made during the course of time. I am one of the few who has received both the 125th and 150th year Mementos.



# n How long have you been working with Balmer Lawrie and currently what is your role/dept?

I have completed a year in Balmer Lawrie now and I'm currently associated with SBU: Greases & Lubricants at Delhi as Chief Manager [Retail Sales].

#### n What do you like about Balmer Lawrie?

There's larger scope to showcase your talent and the space to take risk in this company. If you have a plan, you can acquire all the 'learning' required for implementing it and getting things done. It feels very good to be part of Balmer Lawrie, a Company that has several verticals, which in itself gives you an opportunity to explore and interact with various stakeholders and learn a lot. It is extremely exciting and heart-warming to witness the more than a century old heritage of Balmer Lawrie trying to get along with e-age and highly demanding new gen people most of the time. There is a bunch of talented and experienced people, which as a team leader, I feel happy to harness to their full potential and channelize their strength to achieve our goals.

#### n What is your most memorable moment in Balmer Lawrie?

The first month of my joining, when I was handed over the charge of the Northern Region! There was a lot of things to be done from start to completion in various assignments, but with the kind of talent that the Company has and the support that I received, it was easy for me to cruise through the initial days comfortably and settle down well in time at Balmer Lawrie.

#### n Who is your inspiration in life and why?

The most inspiring character in my life is now being taken over by a 17 year old girl from Pakistan, who with her courage, confidence and attitude inspires us to do something in our lives be it personal or professional. Earlier, the special personalities were Ratan Tata and Harsh Mariwala. They inspired me to achieve my goals in spite of all odds, and the unfavourable and hostile environment around us.

#### n Place you belong to and who all are there in your family?

I belong to Kanpur and come from a family of Doctors, Computer Experts and Businessmen. I have a son and my wife,



Manish Awasthi *Chief Manager [Retail Sales], Greases & Lubricants - Delhi*who is an expert in Jyotish and Vastu Shastra.

#### n What are your hobbies?

Playing Chess and Cricket, watching Movies and sometimes in my spare time enjoy a cup of tea along with my friends sitting in a Dhaba.

# n How does it feel to be part of an organisation that has a rich legacy of 150 years?

It feels very good to be a part of this organisation. Generally it's a very difficult and complicated situation for any organisation to accommodate several generations and change and adapt to the environment changes to remain successful. But, Balmer Lawrie, I believe is an exception to this as it senses the changes in the environment very fast and starts acting leveraging its large pool of talent and various business opportunities. An organisation which is 150 years old carry lot of learning. Balmer Lawrie is an example and a case study, which proves that if learning is leveraged properly, an organisation can easily handle complexities and constantly aspire to grow.





P G Santhana Krishnan Sr. Manager (Vigilance) - Chennai

#### v How long have you been working with Balmer Lawrie and currently what is your role/department?

I joined Balmer Lawrie in the year 1990 in Cargo Department. I have served more than two decades in Logistics Services in Chennai and Bangalore. Presently, I am working in the Vigilance Department as Regional Vigilance Officer for Southern Region.

#### What do you like about Balmer Lawrie?

The uniqueness of this conglomerate having presence in both manufacturing and services sectors, is one of the great aspects, which I like about Balmer Lawrie. During my short-tenure of service, I have observed that most of our SBUs have faced daunting challenges at one point of time or the other. However, our organisation has stood the test of time, overcame those challenges under varied transformative phases and registered respectable growth all through these years. This is yet another aspect which I like about Balmer Lawrie. As for myself, good exposure to work with ample guidance from

superiors and colleagues is an important aspect, which I like the most.

#### What is your most memorable moment in Balmer Lawrie?

The most memorable moment in Balmer Lawrie is the day on which I got my first promotion in the Company as 'Junior Officer', way back in June 1995. It was a "dream-come-true" moment for me then, at the prime age of my career.

#### **v** Who is your inspiration in life and why?

I have drawn inspiration from many people who were / are a part of my life since my childhood days. To be specific, I am highly inspired by my parents, who have taught me the most important principle of life, i.e., to lead a modest yet meaningful life, placing honesty above everything.

#### v Place you belong to and who all are there in your family?

I was born and brought up in Chennai. I completed my entire academic journey right upto my Masters in Chennai. I am blessed to have with me, my parents, in their 80s, my wife, Kalaivani and my two daughters, Deepika and Malavika, in my family. My wife is a teacher, my elder daughter is pursuing her Masters in 'Special Education' and my younger daughter is doing her graduation in Bio-medical sciences.

#### What are your hobbies?

My hobbies are watching movies and sports, reading books and listening to music.

# **v** How does it feel to be a part of an organisation that has a rich legacy of 150 years?

Whenever and wherever I am required to introduce myself to any group of people, I introduce myself with pride, as an Executive, serving Balmer Lawrie & Co. Ltd., an organisation, which has crossed the most incredible milestone of 150 years. I feel greatly privileged to be serving this organisation at a time when it crossed this marvelous milestone. While feeling proud of this glory, I always respect and truly value the efforts and hard work of all those executives and employees who were and are a part of this legacy.





Mrigashikha Mitra

Deputy Manager [HR], Corporate HR, Kolkata

#### n How long have you been working with Balmer Lawrie and currently what is your role/dept?

It's been a short 8 month journey till now, with many more miles to cover. I am currently working in the Corporate HR Department, Kolkata and alongside handling an exciting profile of Learning and Development, Parliamentary queries, communications with DPE/MoPNG, managing employee life cycle communications etc.

#### n What do you like about Balmer Lawrie?

Balmer Lawrie being a fast paced organisation gives an individual a lot of opportunities to push oneself and strive towards professional excellence.

#### n What is your most memorable moment in Balmer Lawrie?

Our Company being a lean and thin organisation, gives value to each and every Personnel. This is reflected well at the

annual Town Hall meetings held across regions. Each and every voice is heard, suggestions are welcomed, given due cognizance and are addressed well by the Board of Directors. The employees are also apprised about the progress and future plans of the Company, which gives the employees a sense of belongingness and association towards the company.

#### **n** Who is your inspiration in life and why?

This is my fifth year of service. Before joining Balmer Lawrie, I had worked in Tata Steel Ltd., and had the opportunity to work under the able Leadership of Mr. Suresh Dutt Tripathi, VP [HRM] in several assignments. He is not only a very cool, calm and composed leader but is considered an inspirational leader by the HR fraternity because of his style of functioning that includes unbiased

and guardian approach as also truthful recognition of performance through a series of actions.

#### n Place you belong to and who all are there in your family?

I hail from Delhi and am presently based out of Kolkata. I belong to a family of HR Professionals. Both my father and husband have HR and Legal background. My mother has an inclination for art and culture and she runs a boutique in Delhi.

#### **n** What are your hobbies?

I am passionate about music and have pursued Hindustani Classical Music during my school days. Also I love travelling to new places and learn about different cultures.

# n How does it feel to be a part of an organisation that has a rich legacy of 150 years?

Precisely such rich legacy has attracted me to join this organisation and I am trying to imbibe this culture so as to gain the colour and spirit of a true Balmer Lawrien!



# n How long have you been working with Balmer Lawrie and currently what is your role/dept?

I have been working in Balmer Lawrie for more than eight months now. It was an immense pleasure for me when I got to know that this great organization had selected me. I feel by joining this diverse PSU, I am getting an opportunity to serve our society and nation. I am currently working in Corporate IT Department which comes under Central Services. Being Deputy Manager - SAP SD, my major role is to take care of the Sales processes of all the SBUs across India operated by our ERP System, SAP. Additionally I look after several other activities, which help to improve the overall IT services provided by my department.

#### n What do you like about Balmer Lawrie?

There are several reasons for which I deeply like Balmer Lawrie. Though it's not possible to describe everything here, I would like to highlight few areas which attract me the most in this work place:

- 1. This company has confidence and trust in a new comer and provides the scope for youth to grow as per his / her capability.

  Here, I have been assigned with lots of responsibilities and exposed to challenges since the first day of my joining. Due to these reasons, I am learning a lot and really becoming stronger day by day with respect to my skill enhancement, performance and knowledge.
- 2. I must say that I have been gifted by a great work place. Balmer Lawrie gives everyone a noise free, supportive and conducive environment to be proud of. Every day I learn new things and all the colleagues are extremely co-operative from any point of view. In case I commit any mistake, my seniors help me to perform the job better rather than blaming each other.
- 3. I mostly like the unique culture of Balmer Lawrie where tradition, values, ethics, history and rich culture merge with modern, competitive and experimental initiatives. This is the place where experience of veterans shake hands with the energy of youths. That is the beauty of Balmer Lawrie which I like a lot.



Santanu Goswami,

Deputy Manager, SAP [Sales & Distribution], Corporate IT, Kolkata

#### n What is your most memorable moment in Balmer Lawrie?

I fondly remember the day just before three weeks of 'GST go live'. My Reporting Officer introduced me to all the Core Team Members across all the SBUs and announced that I would be the key person from Sales & Distribution Module for GST. Hence, all were requested to interact with me for any need regarding SAP SD with respect to GST Implementation. This was an awesome feeling for me and I truly got motivated after realising his trust and confidence in me. Also that day, I realised that I truly deserve to hold the responsibilities to perform as per the need of Balmer Lawrie.

#### n Who is your inspiration in life and why?

Whatever I am today or what I achieved till date, that's just because of my parents. They are my inspiration and will continue to remain so for whole of my life. I always believe, all the good qualities that I have is because of my parents whereas all the bad qualities that I have is because of me. Like a home is built brick by brick, in the same manner, I have been built by the care of my mother under the tutelage of my



father. Apart from them, I am also a true devotee of Swami Vivekananda and Netaji Subhash Chandra Bose, from whose lives I draw a lot of inspiration.

#### n Place you belong to and who all are there in your family?

I am from the historical place Barrackpore, which is India's oldest Army Cantonment and is famous for freedom fighter Mangal Pandey.

Being the youngest member of my family, I am doted upon by my elder sister, elder brother and parents. My father is a veteran advocate and is practicing law in Barasat Judge Court. My mother is a homemaker and the key person in my family. My sister has done her Masters in Commerce and is settled in Bangalore with her husband and son, whereas my brother is an entrepreneur and manages his own business.

#### n What are your hobbies?

Since my school days, I have been involved with various extracurricular activities and have several hobbies like quizzing, drawing, writing and sports. How ever, for the last nine years, I am solely involved with photography as a hobby, which was

my childhood dream. I am actively engaged with multiple activities related to photography like trekking, travelling, expedition, exhibition etc. My 'self-created' website www.santanugoswami.in for photography, is live on internet since 2012 and has more than 25,000 visitors. Apart from that, I also have an active Facebook Page for Photography www.facebook.com/SantanuGoswamiPhotography, which has more than 5,000 likes. My photographs have been nominated and awarded by various institutions like The Telegraph, Pixoto, View Finders, Lens Eye, 500 PX and also by multiple Photography Groups in Facebook.

# n does it feel to be part of an organisation that has a r ich legacy of 150 years?

is an immense pleasure for me to be a part of such an org anization, which has a very long and rich history along with a h ealthy reputation of being profitable since 1867. Balmer Law rie is more a 'House of Glory' rather than just a PSU. I will alw ays feel proud to be a member of this family where values and ethics come first, and that is the reason why Balmer Law rie is serving our nation by being a market leader in various fields since its birth. I feel our Company has a long way to go!



### **AWARDS & ACCOLADES**



Viraj, son of Mr. Rajendra Sanap, Plant Head, G&L - Silvassa secured first position in an Inter- School Extempore Competition organised by Vapi Kannada Sangh on 15th August 2017. Around twenty schools from Gujarat participated in the event. Amidst tough competition, Viraj emerged the winner. Congratulations Viraj!



Sohel Ahmed, son of Mr. Abul Kalam Mistry, Asst. Manager [QA], G&L – Silvassa secured the first position in the Inter-School Quiz Competition held at Xaviers School, Silvassa on 26th August, 2017. All the schools in Dadra and Nagar Haveli participated in this competition. Congratulations Sohel!



# TALENT UNLIMITED







'Magestic Mountains' by Amrit Mukhopadhyay, SVP [Technical]



### TALENT UNLIMITED

# Slogans on Clean India from IP - Kolkata

सभी रोगो की एक दवाई घर में रखें साफ सफार्ड

Rajan Kumar Jha, Workman



स्वच्छता है हमारा अभियान स्वच्छता में दीजिये सभी योगदान

Rajesh Yadav, Workman



स्वच्छता का रखिये ध्यान स्वच्छता से देश बनेगा महान

Sourav Banerjee, Jr. Officer (Production)



मेरी कंपनी, मेरा गाँव मेरा शहर साफ़ हो इसमें हम सबका हाथ एक साथ हो Dishant Ramteke, Deputy Manager (Mfg.)



सुनो, क्या कहती है आत्मा कूड़ा कर्कट का करो खात्मा Prakash Kumar Sharma, Workman



সাফাই করো সবাই মিলে লজ্জা ঘৃণা দূরে ফেলে Chriranjib Misra, Workman

#### The winds whispered her arrival...

Standing at the gate in front of me stood she. Draped in beauty and sewn in threads of magnificence. And as soon as our eyes greeted each other, those curvy lips invited me to walk up to her and welcome her to this place I was sitting at. Time had its share of being an audience witnessing a love story unfolding itself with us as the protagonists. The hills made the scenery look beautiful around. The candles waltzed in the thin crispy air. And the neatly placed cutleries on the table waited patiently, without moving, looking at us in awe.

The date got over with the dinner and after a warm embrace, I walked along to the gate to drop her. So did the feeling of holding her back, in an attempt to trade off more moments with her. But sometimes, you need to paint adequately, instead of in excess, to make the canvas more beautiful. With a departing kiss, and the taste of her goodbyes, she left.

I walked back to the place inside. The mischievous winds mimicked her arrival. There was no one outside, but the air laden with her perfume and the after-taste in my lips kept me smiling all throughout the night waiting for her the next day. And for all the 'next days' of my life with her!

Sidharth Udani, Dy. Manager, Logistics - Kolkata

वर्षों की अनवरत यात्रा में
मेरे कदम,
कई बार लहूलुहान हुए थे,
पर अपनत्व के उन शब्दों,
उन आवाज़ों की मरहम ने सदा,
रिसते हुए हर जख्मों को
दर्द के भँवर में भी
हौंसलों से लबरेज़ रखा था

न दर्द के सिहरन से कभी पीड़ित हुआ चेहरा मेरा और न ही सूनी आँखों की अंतहीन आँसुओं से कभी मुलाक़ात हुई

वस विश्वास और उम्मीद यही दो शब्द तो सीखे मैंने

ममता प्रसाद, वरिष्ठ प्रबन्धक (राजभाषा कार्यान्वयन एवं जी डी), क्षे.मा.सा., मुंबई

# Shots captured by our employees on the theme 'Clean India'!



Santanu Goswami, Corporate IT - Kolkata



Sharmistha Ghosh, ROFS - Kolkata



Santanu Goswami, Corporate IT - Kolkata



Santanu Goswami, Corporate IT - Kolkata



Avishek Sarkar, Corporate IT - Kolkata



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