



BLOOM

Balmer Lawrie Online Monthly Bulletin

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November 2014

Editorial

On 5th November, 2014 the second quarter results of FY2014-15 was announced. The total income for the quarter ended 30th September, 2014 registered a gain of around 6.13% quarter on quarter and rose to Rs 689.41 crores from Rs 649.60 crores in the corresponding quarter of last financial year. The PBT stood at Rs 27 crores and the PAT was Rs. 17 crores. The PBT and PAT declined owing to the continuous challenges we are facing in the manufacturing businesses.

As part of the Swachh Bharat Abhiyan, which was launched on 25th September, we had pledged to gift our future generations a clean and green India. We have undertaken various initiatives to support this mission whole heartedly and will continue with the movement until 2019. The awareness campaign culminated on 31st October. Let's regularly conduct cleanliness drives and keep spreading the message of cleanliness. This issue of BLOOM brings you glimpses of the various activities that were undertaken as part of the awareness campaign.

Vigilance Awareness Week was observed from 27th October to 1st November 2014. The theme this year was "Combating Corruption - Technology as an enabler". The week witnessed excellent participation across locations and the Vigilance department was successful in spreading the message of anti-corruption and bringing in transparency in all our work processes.

As always, do not hesitate to send your feedback, contributions and suggestions to mukhopadhyay.mohar@balmerlawrie.com.

Mohar

Glimpses of Vigilance Awareness Week Observed across Units / Establishments







Vigilance Awareness Week was observed across units and establishments from 27th October to 1st November 2014. The theme this year was "Combating Corruption - Technology as an enabler". The week commenced with the administration of pledge followed by various programs centered on the theme. Vendor Meets, Interactive sessions, presentations, essay competitions, extempore and quiz contests were some of the programs organised. One of the key highlights of the week was an address by Mr. Amit Mohan Prasad, CVO to senior officials of Balmer Lawrie. In his presentation titled "Vigilance: sensitizing the leaders of today and tomorrow", he spoke about Robert Klitgaard's famous formula. Mr. Prasad stressed on the need for having an electronic platform for tendering, reverse auction, ERP system and an IT enabled environment leading to better Human Resource Management, File Tracking System, Inventory Management System and Contract Management System. Overall the week was a success and helped to generate awareness on vigilance best practices.

Strategic Plan Initiated

In today's fast changing business environment, it is important that organisations take cognizance of the present competitive landscape, its inherent strengths and weaknesses, the opportunities, bottlenecks and challenges, and accordingly align its strategies towards building a healthy and sustainable business in keeping with the organizational goals. Having a medium to long term Strategic Plan in place is a first step for an organization in this direction. Balmer Lawrie's current five-year Strategic Plan (2010-11 to 2014-15) will come to an end in this financial year. The Strategic Planning Department of the Company has been entrusted with the responsibility of initiating the next Strategic Plan (2015-16 to 2019-20). PWC Strategy& (India) Pvt. Ltd, formerly Booz & Co, has been engaged by the company to frame the next Strategic Plan document. The project has been christened as "Lakshya" and the project is expected to be completed by January 2015.



The logo for "Lakshya" was designed in-house by Mr. Vikas Pednekar of SBU:Travel & Vacations. Vikas is based out of Mumbai and has been involved in various branding assignments of Vacations Exotica.



LI, Mumbai played host to Balmer Lawrie's esteemed customers Evergreen and Interasia, Taipei in the month of October 2014. Senior officials representing the companies visited the CFS facility in Mumbai.

Change in Address

SBU: T&V and LS have shifted to a new office at Visakhapatnam. Following is the address and contact details:

30-15-154/4F2, 4TH Floor,
GKP HEAVENUE, Dabagardens Main Road,
Visakhapatnam - 530020

Contact details for SBU: LS
Tel : +91 891- 256 4922 // 256 4933
Fax: +91 891 - 256 9305
Email id : vizag.ls@balmerlawrie.net

Contact details for SBU: T&V
Tel : +91 891- 259 1125 // 271 9000
Fax: +91 891- 256 9305
Email id : blmrtktvtz@gmail.com



LS, Trivandrum successfully imported the Seneca Piper Aircraft for the Rajiv Gandhi Academy for Aviation Technology, Government of Kerala. This is the first time that LS, Trivandrum handled such an assignment. Kudos to the team!



A customer meet exclusively for CHAs was organized by CFS, Chennai in the last week of August 2014. The event was organised to interact with the trade, listen to their concerns and take suggestions for further improvements. The audience comprised office bearers of Chennai CHAs Association and customers of CFS, Chennai. Mr. Niraj Gupta, D[S], Mr. K Swaminathan, COO [LI] and other senior members of SBU:LI were present on the occasion.

Library Time!

Share your ideas and suggestions for the improvement of the library at the Corporate Office in Kolkata.

You can drop an email with your ideas to Ms. Kshama Agarwal at agarwal.k@balmerlawrie.com

Help us to know, what you want to read!



A three day learning workshop titled "Train the Trainers" was organised for Executives at Spring Club, Kolkata from 16th to 18th October 2014. The workshop was inaugurated by C&MD and the session was conducted by a Senior Training Consultant from Dale Carnegie Training India.



A training program on "Communicating with Impact" was organised at Spring Club, Kolkata on 17th and 18th October. In photo are the participants along with the trainer from Dale Carnegie Training India.



On 20th October a technical talk on 'Basics of Atmospheric Corrosion of Steel & its Preventive Measures' by Dr. U K Chatterjee, Adjunct Professor, IIST Shibpur was organized at ARL, G&L – Kolkata. The session was attended by employees of ARL and some members of the G&L Marketing Team.



Diwali was celebrated with much fervor at Ballard Estate, Mumbai.

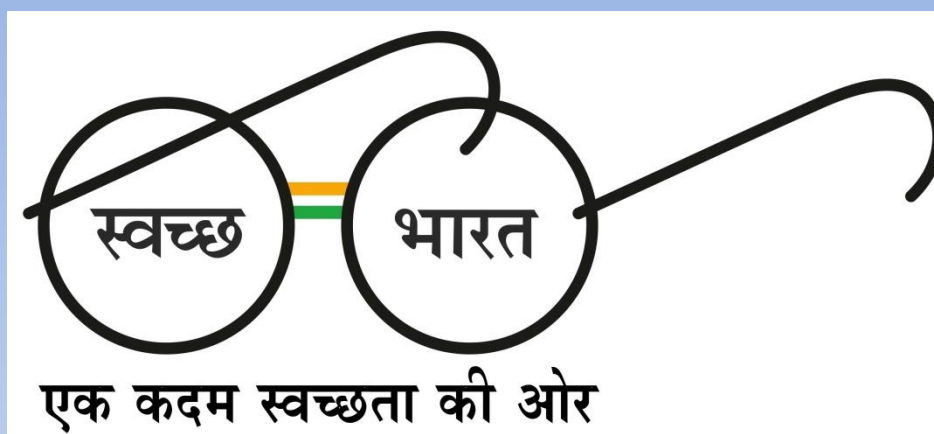


Swachh Bharat Abhiyan @ BL





To spread awareness on cleanliness under the Swachh Bharat Abhiyan, which was launched on 25th September, 2014 workshops on 5S and Quiz competitions were conducted in the Corporate Office and units/establishments at Kolkata and Silvassa. Daily initiatives were taken to clean every nook and corner of the factories and inspections by Senior Officials were carried out. The awareness campaign for the Abhiyan culminated on 31st October but the movement will continue until 2019 till Mahatma Gandhi's dream on 'Clean India' is realized. In photo are glimpses of the various activities conducted as part of the awareness campaign.



Launching the Swachh Bharat Abhiyan on the birth anniversary of Mahatma Gandhi, the Prime Minister exhorted that each citizen should devote 100 hours a year towards cleanliness. He called for the mission to become a mass movement and appealed to people neither to litter nor let others litter.

With the awareness campaign completing over a month now, Mr. Modi appreciated the personalities from various walks of life as well as the common people for actively participating in the drive. "Had anybody thought that it will become a nationwide campaign? Things are changing and people are becoming aware that they should not throw filth around," Modi said, adding that the maximum impact of this drive has been on children. Linking the cleanliness drive to healthcare, he said that the poor people are the worst affected by dirt as they fall ill which affects their livelihood. While talking about the changing mindset of people on the issue, he said that many personalities, including business leaders, sports persons and film actors who meet him now discuss social issues. Children's Day was also observed as Bal Sawchhata Divas.

**LET US FULFIL MAHATMA GANDHI'S
UNFULFILLED DREAM OF CLEAN INDIA**

CSR Update



Amongst the CSR initiatives undertaken as part of the Swachh Bharat Abhiyan, one very important initiative is construction of toilets. The Company has decided to construct 19 toilets in different schools across India in this financial year. To take this forward in the different regions, members of the HR and CSR teams visited schools in localities near our units/establishments, to carry out a need assessment study.

कार्मिक सूचना – अक्टूबर 2014 / Personnel Information – October 2014

पदोन्नति / Promotion

श्री जाकीर अली खान की पदोन्नति कार्यपालक [वाणिज्यिक & देयताएं], एलएस - मुंबई के रूप में हुई है।
Mr. Zakir Ali Khan has been promoted as Executive [Commercial & Debtors], LS - Mumbai.

*बधाई एवं भविष्य में आपकी सफलता की कामना करते हैं ।
Congratulations and wish you all the best in your new role!*

स्थानान्तरण / Transfer

श्री सी आर सुर्वे, वरि. प्रबंधक [ले&वि], एलआई - मुंबई को टी&वी - मुंबई में वरि. प्रबंधक [ले&वि] के रूप में स्थानांतरित किया गया है ।

Mr. C R Surve, Sr. Manager [A&F], LI - Mumbai has been transferred to T&V - Mumbai as Sr. Manager [A&F].

श्री यु नाईक, वरि. प्रबंधक [विनिर्माण], जी&एल - चेन्नई को जी&एल - सिलवासा में वरि. प्रबंधक [विनिर्माण] के रूप में स्थानांतरित किया गया है ।

Mr. U Nayeek, Sr. Manager [Manufacturing], G&L - Chennai has been transferred to G&L - Silvassa as Sr. Manager [Manufacturing].

श्री कुंदन कुमार सिन्हा, प्रबंधक [ले&वि], कार्पोरेट ले&वि - कोलकाता को एलआई - मुंबई में प्रबंधक [ले&वि] के रूप में स्थानांतरित किया गया है ।

Mr. Kundan Kumar Sinha, Manager [A&F], Corporate A&F - Kolkata has been transferred to LI - Mumbai as Manager [A&F].

श्री नीलेश महादेवराव सपाटे, उप प्रबंधक [औद्योगिक विपणन], जी&एल - चेन्नई को जी&एल - हैदराबाद में उप प्रबंधक [औद्योगिक विपणन] के रूप में स्थानांतरित किया गया है ।

Mr. Nilesh Mahadeorao Sapate, Dy. Manager [Industrial Marketing], G&L - Chennai has been transferred to G&L - Hyderabad as Dy. Manager [Industrial Marketing].

श्री एस एम मुनिकृष्णन, उप प्रबंधक [पर्यटन & यात्रा], टी&वी - चेन्नई को टी&वी - कोयम्बटूर में उप प्रबंधक [यात्रा सेवाएं] के रूप में स्थानांतरित किया गया है ।

Mr. S M Munikrishnan, Dy. Manager [Tours & Travel], T&V - Chennai has been transferred to T&V - Coimbatore as Dy. Manager [Travel Services].

श्री शोबित कुमार श्रीवास्तव, उप प्रबंधक [विपणन], जी&एल - चंडीगढ़ को जी&एल - सिलवासा में उप प्रबंधक [क्रय] के रूप में स्थानांतरित किया गया है ।

Mr. Shobit Kumar Srivastava, Dy. Manager [Marketing], G&L - Chandigarh has been transferred to G&L - Silvassa as Dy. Manager [Purchase].

श्रीमती सलोनी साह, उप प्रबंधक [मा.सं.], पूक्षे - क्षेमासं. - पूक्षे, कोलकाता को सीएचआरडी - कोलकाता में उप प्रबंधक [मा.सं.] के रूप में स्थानांतरित किया गया है ।

Ms. Saloni Sah, Dy. Manager [HR] - ER, RHR - ER, Kolkata has been transferred to CHRD - Kolkata as Dy. Manager [HR].

आपको नए कार्यभार की शुभकामनाएं।

Wish you all the best in your new role!

पुनः पदनाम/Re-designation

श्री महेश नेरलकर, सह-उपाध्यक्ष [टीटी], टी&वी - मुंबई को सह-उपाध्यक्ष [बिक्री & व्यवसाय विकास] - टी&वी - मुंबई के रूप में पुनः पदनामित किया गया है ।

Mr. Mahesh Neralkar, Associate Vice President [TT], T&V - Mumbai has been redesignated as Associate Vice President [Sales & Business Development], T&V - Mumbai.

सुश्री संध्या मलिक, सह-उपाध्यक्ष [टीटी], टी&वी - दिल्ली को सह-उपाध्यक्ष [यात्रा सेवाएं], टी&वी - दिल्ली के रूप में पुनः पदनामित किया गया है ।

Ms. Sandhya Malik, Associate Vice President [TT], T&V - Delhi has been redesignated as Associate Vice President [Travel Services], T&V - Delhi.

श्री सांतनु आचार्या, मुख्य प्रबंधक [ले&वि] - टी&वी - दिल्ली को मुख्य प्रबंधक [वित्त], टी&वी, दिल्ली के रूप में पुनः पदनामित किया गया है ।

Mr. Santanu Acharya, Chief Manager [Accounts & Finance], T&V - Delhi has been redesignated as Chief Manager [Finance], T&V - Delhi.

श्री के के पोटे, वरि. प्रबंधक [समुद्री], एलएस - मुंबई को प्रधान [मुंबई शाखा], एलएस - मुंबई के रूप में पुनः पदनामित किया गया है ।

Mr. K K Pote, Sr. Manager [Ocean], LS - Mumbai has been redesignated as Head [Mumbai Branch], LS - Mumbai.

श्री एस बी कदम, वरि. प्रबंधक [ले&वि], जी&एल - सिलवासा को वरि. प्रबंधक [सप्लाइ चेन], जी&एल - सिलवासा के रूप में पुनः पदनामित किया गया है ।

Mr. S B Kadam, Sr. Manager [A&F], G&L - Silvassa has been redesignated as Sr. Manager [Supply Chain], G&L - Silvassa.

आपको नए कार्यभार की शुभकामनाएं!

Wish you all the best in your new role!

विदाई / Farewell

श्री मूर्ति रामकृष्ण, मु.प्र.अ. [औद्योगिक पैकेजिंग] लगभग 34 वर्षों की सफलतापूर्वक सेवाएं संपूर्ण कर 31 अक्टूबर, 2014 को सेवानिवृत्त हो गए ।

Mr. Murthy Ramkrishna, COO [Industrial Packaging] retired on 31st October, 2014 after successfully completing around 34 years of service.

श्री अमित घोष, कंपनी सचिव, साचिविक विभाग बामर लॉरी में एक महत्वपूर्ण कार्यकाल पूरा करने के बाद 31 अक्टूबर, 2014 को सेवानिवृत्त हो गए ।

Mr. Amit Ghosh, Company Secretary, Secretarial Department retired on 31st October, 2014 after successfully completing a significant stint at Balmer Lawrie.

श्रीमती चंद्रा मुखोपाध्याय, प्रबंधक [साचिविक] लगभग 31 वर्षों की सफलतापूर्वक सेवाएं संपूर्ण कर 31 अक्टूबर, 2014 को सेवानिवृत्त हो गईं ।

Ms. Chandra Mukhopadhyay, Manager [Secretarial] retired on 31st October, 2014 after successfully completing around 31 years of service.



श्री टी वासुदेवन, उप प्रबंधक [प्रचालन], एलआई - मुंबई लगभग 31 वर्षों की सफलतापूर्वक सेवाएं संपूर्ण कर 31 अक्टूबर, 2014 को सेवानिवृत्त हो गए ।

Mr. T Vasudevan, Dy. Manager [Operations], LI - Mumbai retired on 31st October, 2014 after successfully completing around 31 years of service.

हम आपके भविष्य की मंगलमय कामना करते हैं!

We wish you all the best in your future life.

नए सदस्य / New Member



सुश्री अमृता राज साह की नियुक्ति 6 अक्टूबर, 2014 को यात्रा & वेकेशन्स - बंगलोर में अधिकारी [रिटेल सेल्स] के रूप में हुई ।

Ms. Amrita Raj Sah joined Travel & Vacations - Bangalore as Officer [Retail Sales] on 6th October, 2014.



सुश्री शिवाजी भाटी की नियुक्ति 8 अक्टूबर, 2014 को यात्रा & वेकेशन्स - बंगलोर में अधिकारी [रिटेल सेल्स] के रूप में हुई ।

Ms. Shivali Bhati joined Travel & Vacations - Bangalore as Officer [Retail Sales] on 8th October, 2014.



सुश्री बनिता थापा की नियुक्ति 11 अक्टूबर, 2014 को यात्रा & वेकेशन्स - बंगलोर में अधिकारी [इंडियन हॉलिडे] के रूप में हुई ।

Ms. Binita Thapa joined Travel & Vacations - Bangalore as Officer [Indian Holidays] on 11th October, 2014.

*बामर लॉरी परिवार में आपका स्वागत है एवं आपलोगों को हार्दिक शुभकामनाएं ।
Welcome you to the Balmer Lawrie family and wish you all the best!*

Glimpses from the Capital City



The Jantar Mantar is located in New Delhi and consists of 13 architectural astronomy instruments. The site is one of five built by Maharaja Jai Singh II of Jaipur from 1724 onwards. The primary purpose of the observatory was to compile astronomical tables, and to predict the times and movements of the sun, moon and planets.