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Message



सत्येन धार्यते पृथ्वी सत्येन तपते रविः।
सत्येन वाति वायुश्च सर्वं सत्ये प्रतिष्ठितम्॥

The earth is supported by the power of truth; it is the power of truth that makes the sun shine and the winds blow; indeed, all things rest upon truth.

- **Chanakya Neeti**

Our country's cultural heritage is deeply intertwined with truth. All our scriptures and ancient wisdom talk of truth as the pillar on which our society rests. Truth has been the guiding force which has shown us the right path since time immemorial. However, with the passage of time, the version of truth started to change as falsehood, dishonesty and corruption crept into our lives.

To combat the menace of corruption, Central Vigilance commission was set up in 1964. Under the aegis of CVC, every year we observe Vigilance awareness week in the birth month of Sardar Vallabh Bhai Patel to commemorate his qualities of honesty, integrity and simplicity. Observance of Vigilance Awareness Week is an initiative to promote transparency, accountability, fairness, and probity in the society as well as within the organization.

This year the Vigilance Awareness Week is being observed from 30th October to 5th November 2023 with the theme "**Say no to corruption; commit to the nation.**"

We are a young nation with a rapidly growing economy, incredible technological advancements and a future that holds immense promise and possibilities. To turn our dreams into reality, we must ensure that the horizon of our nation's progress is not marred by the dark clouds of corruption. This is where the role of Vigilance as an effective managerial tool becomes more pronounced.

At Balmer Lawrie we always endeavour to maintain the highest standards of ethics and corporate governance in our business dealings. Several activities have been planned during the week to create awareness amongst the employees and stakeholders. A three-month campaign period starting from 16.08.2023 is currently running during which six preventive vigilance measures have been taken up as focus areas for spreading awareness. PIDPI (Public interest disclosure and protection of informers) resolution is one such focus area on which various activities are being conducted in the organization during this period. However, the spirit of vigilance is not confined to a week or a month, it is timeless.

I urge all of you, not only to actively participate in all the activities being conducted during the week but also to be our ambassadors in promoting integrity, transparency and accountability. These principles are the foundation of a just and prosperous nation. Together, we can work towards a brighter future for ourselves and future generation. This will be our tribute to our beloved nation.

Jai Hind

बामर लॉरी एण्ड कं. लिमिटेड
(भारत सरकार का एक उद्यम)



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